

INTERNAL ASSIGNMENT QUESTIONS

M.B.A. III SEMESTER



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR

Prof. N.Ch. Bhattacharyulu
Hyderabad – 7, Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Each student has to write the answers to the Assignment questions with neat own handwriting using Blue Pen (Black Ink not allowed) for each paper. Assignments have to submit after the payment of Rs.500/- by showing the receipt of the same. If the Assignment is not submitted within stipulated time i.e. before the theory exams / last date is treated as absent.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. SEMESTER (I, II, III & IV) :
5. TITLE OF THE PAPER :
6. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **20.06.2026** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

**MBA III SEMESTER
(CDE) - 301**

PAPER – I : MANAGEMENT INFORMATION SYSTEMS

ASSIGNMENT - I

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Explain Information System components in details.
2. Introduction to DBMS. Types of Normalizations.
3. Explain Information System planning with steps.
4. Discuss the steps in "System Analysis & Design".
5. Discuss the importance of "Operational Management System".
6. Importance of strategic Information System.

**MBA III SEMESTER
(CDE) - 302**

PAPER – II : BUSINESS COMMUNICATION

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Explain listening & determinants of good listener.
2. Explain Role of Communication in Decision making.
3. Explain Negotiations process & techniques.
4. Explain presentation and structure in detail.
5. Define Report. Explain the Basics of Good Report.
6. Write a Resume / CV – covering all specifications.

**MBA III SEMESTER
(CDE) - 303**

PAPER – III : MANAGEMENT ACCOUNTING AND CONTROL

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Define cost accounting. Discuss the role of cost accounting information in planning, control and decision making.
2. Explain the methods and applications of job costing and process costing.
3. Elaborate on the applications of CVP analysis in decision making under uncertain conditions. How it is useful in managerial decision making.
4. Discuss the essentials of an effective budgeting system. Explain the different types of budgets used in managerial control.
5. Describe the relationship between operational control and management control systems.
Explain the levels and phases of a management control system.
6. Explain Activity Based Costing (ABC). Compare its advantages and limitations with traditional costing methods.

**MBA III SEMESTER
(CDE) - 304**

PAPER – IV : PRODUCTION & OPERATIONS MANAGEMENT

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. What is system? Describe the Systems view of an organization ?
2. In a factory, there are six job to perform, each of which should go through two machine A and B in the order AB. Find the total lapsed time and each machine idle time.

| | | | | | | |
|------------------|---|---|---|---|---|---|
| Jobs | 1 | 2 | 3 | 4 | 5 | 6 |
| Machine A | 7 | 4 | 2 | 5 | 9 | 8 |
| Machine B | 3 | 8 | 6 | 6 | 4 | 1 |

3. What are the different types of plant layouts?

4. Find the reflects chart (Or) C-Chart draw

| | | | | | | | | | | | | | | | |
|-----------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|
| Tube No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| Defects | 5 | 6 | 8 | 9 | 7 | 4 | 6 | 2 | 4 | 6 | 3 | 6 | 4 | 5 | 0 |

5. Find the mean chart and range chart whether the production process is in control or not.

| | | | | | | | | | | |
|---------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Sample | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Mean | 16.05 | 16.04 | 15.98 | 15.91 | 16.02 | 16.09 | 15.95 | 16.06 | 15.94 | 15.97 |
| R | 0.20 | 0.25 | 0.62 | 0.71 | 0.58 | 0.37 | 0.35 | 0.21 | 0.29 | 0.46 |

A2=0.180, D3 = 0.414, D4= 1.586

6. Explain ABC Analysis. What are its Advantages and limitations ?

**MBA III SEMESTER
(CDE) - 305**

PAPER –V : ORGANISATION DEVELOPMENT AND TEAM BUILDING (HR)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Write about transformation.
2. Explain the six box model.
3. Explain broad team building intervention.
4. Write about quality circles.
5. Explain about consultant client relationship issues.
6. Write briefly about approaches to Team Building.

**MBA III SEMESTER
(CDE) - 306**

PAPER –VI : LEADERSHIP AND CHANGE MANAGEMENT (HR)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Explain about Traits Theory.
2. Explain the leadership practices for fostering advance technology.
3. Explain the factors which influence the work place culture.
4. How do you Assess Organisational Culture ?
5. What are the forces of change ? (External and Internal Forces).
6. What are the characteristic features of creative leaders ?

**MBA III SEMESTER
(CDE) - 305**

PAPER –V : PRODUCT MANAGEMENT (MARKETING)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Define Product. Explain various types and Products with appropriate examples.
2. Explain the process and New Product Development.
3. BCG Growth Matrix.
4. What is idea Generation and how does it differ from Idea management?
5. Discuss various components and Economic Evaluation.
6. Explain about Brand Management, Market Management and Product Management.

**MBA III SEMESTER
(CDE) - 306**

PAPER-VI: PROMOTION AND DISTRIBUTION MANAGEMENT (MARKETING)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. What is Communication? Explain the Five communication Effects
2. Describe the Creative Ad Tactics for an Effective Communication Effect of Band Recall.
3. What do you mean by Selection? Explain Selection Process.
4. What are Important Theories of Motivation? Explain.
5. Explain how to choose the Effective Channel and different types of distribution Channel.
6. Define Advertising? Explain different kinds of Advertising.'

**MBA III SEMESTER
(CDE) - 305**

PAPER –V : STRATEGIC FINANCIAL DECISIONS (FINANCE)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Explain in detail the three methods of corporate valuation.
2. What do you mean by Agency Conflict? Explain some measures that could be implemented by an organization.
3. What are various options available for management ? explain each of them.
4. What is meant by resource allocation? Explain various resource allocation approaches.
5. Discuss the role of Mergers and Acquisitions in restructuring a business.
6. Explain the factors contributing to the growth of financial engineering.

**MBA III SEMESTER
(CDE) - 306**

PAPER –VI : FINANCIAL SYSTEM AND SERVICES (FINANCE)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. What is Financial Intermediary? What is the distinction between money market and capital market ?
2. Discuss about Trading and Operational procedures followed by stock exchanges in India.
3. Define Commercial Bank and discuss about characteristics and primary functions of commercial Bank.
4. State the nature and significance of non-banking finance companies.
5. Compare and contract leasing and hire purchasing.
6. Define factoring and describe the functions of a factor.